

2023 Wyoming Motorsports Sponsorship Brochure



Introduction

Dear Prospective Sponsor,

In this brochure, we will introduce you to the University of Wyoming's Hybrid Racing Team and show you how we can work together to achieve success.

Wyoming Motorsports is a not-for-profit organization of students who design, build, test, and race a formula-style, gas-electric hybrid car in the Formula Hybrid + Electric competition at the New Hampshire Motor Speedway in Loudon, NH.

With your support, we will continue to provide the University of Wyoming's undergraduate and graduate students with essential hands-on experience in a real-world, multidisciplinary environment.

We hope you will join us,

The Wyoming Motorsports Team

Contact Us

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Social Media

Website: www.WyoMoto.com
Facebook: www.facebook.com/WyoMoto
Instagram: @wyomingmotorsports



What is FORMULA HYBRID+ ELECTRIC?



The Formula Hybrid + Electric competition was established by Dartmouth College's Thayer School of Engineering in 2007. The competition is held every May at New Hampshire Motor Speedway and challenges students worldwide to design and build a hybrid or fully electric drivetrain race car.



Middleberry's vehicle faces the formidable tilt test, a static event that tests rollover stability.



Our car, "7220 Honey", races around the track and competes as the only fully hybrid vehicle able to qualify for the 2022 competition.

The Formula Hybrid + Electric competition is an exciting, multidisciplinary, real-world engineering challenge for undergraduate university students. Students assume that a manufacturing firm has engaged them to design, fabricate and demonstrate a prototype hybrid race car for evaluation as a production product. Every aspect of a team's performance is evaluated and judged during the competition: the static events evaluate cars' marketability and design, and the dynamic events evaluate cars' on-track performance.

Our Story

Our team at the University of Wyoming was founded in 2016 by a group of undergraduate students who wanted to learn about engineering and apply the concepts needed for success in their fields. We want to provide a platform for students from multiple disciplines to learn hands-on skills in a team environment.

Over the last few years, we have worked diligently to prepare our car for the competition. Unfortunately, the COVID-19 pandemic derailed our plans to attend the competition in the spring of 2020. In 2021, the competition was held virtually. In May of 2022, after 6 years in the making, Wyoming Motorsports travelled to Loudon, NH to compete in the 2022 Formula Hybrid + Electric Competition.

Our greatest interest is building the team, testing our capabilities, and making it to the big show. The competencies that our team will gain from this experience will shape the future of our members. Not only will we represent the University of Wyoming while competing, but we will promote our team members to future employers.

Our Plan

Wyoming Motorsports is planning to compete again in the 2023 Formula Hybrid + Electric competition. After placing second last year at competition, our team decided that one of the main focuses for this year is to dominate at competition and place first overall.









To accomplish this, we have laid out our mission plan for this year and have stuck to it almost flawlessly. Morale has been high ever since August and we truly believe our car will be the best one on the track.



Sponsorship Needs

To make this project a success, we need your support. Sponsorship donations can come in the form of company time and resources, gifts of any kind such as parts or equipment, or monetary donations. By donating your time and/or money you are supporting the education of the engineering and business leaders of tomorrow. In addition, hundreds of people who see our car at the competition, attend our events, and see our social media and website posts will be exposed to your brand displayed in a prominent location on our car and website.



Sponsorship Benefits	Magnesium \$3,000+	Titanium \$1,500-\$2,999	Chromoly \$500-\$1,499	Mild Steel <\$500
Tax Deductible Contribution				
Recognition on Social Media				
Logo and Link on Team Website				
Logo on Banner				
Team Hosted Barbeque				
Logo on Car	Large	Medium	Small	

Donate

Credit card and online donations may be submitted through Wyomoto.com/donate. Checks may be made out to “Wyoming Motorsports” (contact one of us below for proper mailing address).

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