

# WYOMING

## MOTORSPORTS



## SPONSORSHIP PACKAGE



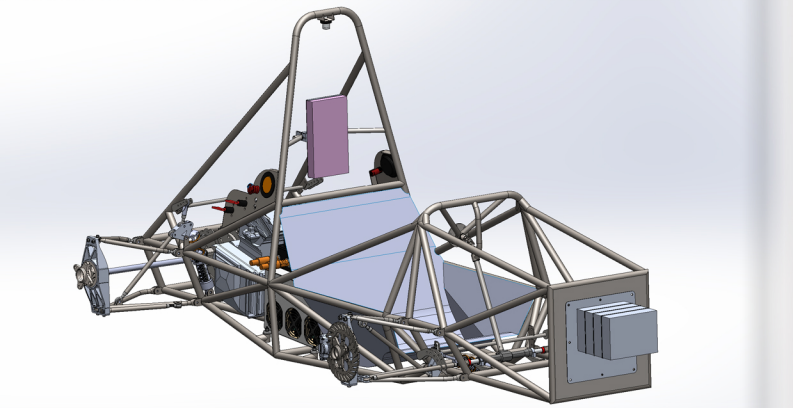
# THE TEAM



Wyoming Motorsports provides students from all majors at the University of Wyoming with opportunities to expand their knowledge and develop new skills through hands-on experience in a competitive environment. While engineering is our primary focus, our team also manages leadership, outreach, marketing, finances, and organizational growth. Though our backgrounds differ, every WyoMoto member shares a passion for motorsport and a drive to learn.



# THE MISSION



## PURSuing EXCELLENCE



Wyoming Motorsports equips its members with practical skills that bridge the gap between academics and industry. With a focus on innovation and a commitment to excellence, we create an environment that promotes creative problem solving. By combining innovation, hands-on experience, and mentorship between upper and underclassmen, we foster growth at every level, ensuring that Wyoming Motorsports will continue to Build, Race, and Win for years to come.

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# FORMULA HYBRID

Since its inception, Wyoming Motorsports has been dedicated to the Formula Hybrid+Electric competition, held each spring against top-tier universities. This rigorous event challenges teams to design and build single-seat hybrid and electric race cars balancing innovation, efficiency, and performance.

WyoMoto equips engineers with the skills to tackle real-world industry challenges by engaging with cutting-edge automotive technology.



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# BAJA SAE

Wyoming Motorsports' roots trace back to Baja SAE, an off-road racing competition that began as a senior capstone project. Today, the team is reviving the program, creating a durable and high-performance off-road vehicle that evolves with every new competition cycle. Unlike Formula Hybrid, Baja SAE focuses on drivetrain reliability, ergonomics, & consumer-oriented design, challenging students to deliver new, innovative solutions to many real-world engineering challenges.

## Baja SAE®



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# EXPOSURE



A sponsor's logo on our vehicles isn't just a sticker - it's a statement. It signifies a commitment to advancing education, supporting innovation, and investing in the next generation of engineers. Sponsoring Wyoming Motorsports aligns your organization with a top-tier racing team competing at the highest national level.

**BUILD** 🤠 **RACE** 🤠 **WIN**

We provide recognition for your organization both nationally, through our collegiate competitions, and locally, through community engagement.

Wyoming Motorsports ensures its sponsors receive high-visibility recognition in front of students, faculty, industry leaders, and members of the community.



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# WHY SPONSOR?



Wyoming Motorsports is committed to building professional partnerships that create mutual growth through collaboration. Your support directly empowers University of Wyoming students across all majors to gain real-world experience that is rarely found at the level our program offers.

| SPONSORSHIP BENEFITS          | MAGNESIUM<br>>\$3000                                                                | TITANIUM<br>\$1,500-\$3,000                                                         | CHROMOLY<br>\$500-\$1500                                                              | MILD STEEL<br><\$1500                                                                 |
|-------------------------------|-------------------------------------------------------------------------------------|-------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|---------------------------------------------------------------------------------------|
| LOGO SIZE ON CAR              | L                                                                                   | M                                                                                   | S                                                                                     | S                                                                                     |
| LINKED RECOGNITION ON WEBSITE |  |  |  |  |
| SOCIAL MEDIA ACKNOWLEDGEMENTS |  |  |  |                                                                                       |
| LOGO ON TEAM BANNER           |  |  |                                                                                       |                                                                                       |
| LOGO ON TEAM MERCHANDISE      |  |                                                                                     |                                                                                       |                                                                                       |

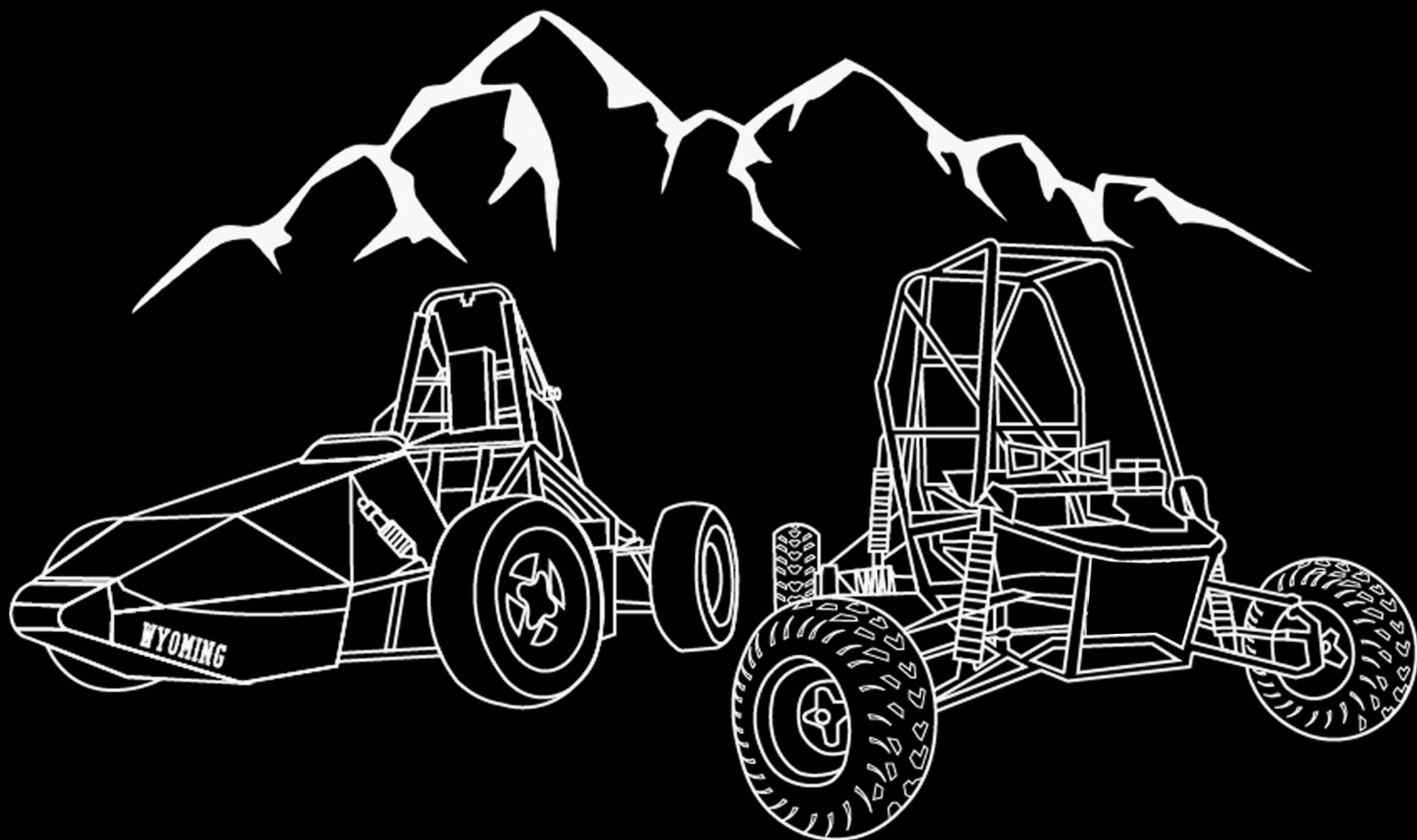
At Wyoming Motorsports, we are continually working to expand our network and provide maximum value to our sponsors.

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# FIND US



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